



With the generous support of businesses and foundations, we will help 100 children & their families to read this year! We welcome contributions at all levels and are pleased to recognize your commitment to East Nashville's young scholars.

Corporate Sponsorship Program

Sponsor Benefits	Corporate					
	Lead Sponsor	Platinum Sponsor	Gold Sponsor	Event Sponsor	Silver Sponsor	Bronze Sponsor
Year-Round	\$7,500	\$5,000+	\$2,500+	\$1500	\$1,000+	\$500+
Website headline sponsor	✓					
Onsite "company" day during summer program	✓					
Logo on promotional items (bookmark, etc.)	✓					
Logo on community booth signage	✓	✓				
Guest writer blog post about early literacy	✓ + Shared on social media	✓				
Article about sponsor's community service initiatives in newsletter/website/email	✓ + Shared on social media	✓				
Business category exclusivity	✓	✓				
Social media recognition	2 Facebook posts, 2 Tweets	1 Facebook post, 1 Tweet				
Ad in student-authored community newspaper	✓	✓	✓			
Custom volunteer opportunities for employees	✓	✓	✓			
Supporter listing at community events	✓	✓	✓	✓	✓	
Certificate of Appreciation to display at business	✓	✓	✓	✓	✓	✓
Tax Deduction for Charitable Gifts	✓	✓	✓	✓	✓	✓
Wine Tasting & Silent Auction Oct. 22, 2021						
Host booth/tabletop display and hang company banner at Wine Tasting	✓	✓	✓	✓		
Business mentioned by emcee during event	✓	✓	✓	✓	✓	
Tickets for your employees/colleagues/etc.	Up to 14	Up to 12	Up to 10	Up to 6	Up to 4	Up to 2
Provide promotional item(s) to event attendees	Up to 3	Up to 2	Up to 2	Up to 2	1	1
Recognition on www.enhopeexchange.org	Premiere logo with hyperlink	Prominent logo with hyperlink	Large logo with hyperlink	Large logo with hyperlink	Logo with hyperlink	Logo with hyperlink
Recognition on Wine Tasting printed materials	Premiere logo placement	Prominent logo placement	Logo placement	Logo placement	Logo placement	Logo Placement

^ADonations are tax-deductible to the fullest extent of the law, less the value of event benefits. Contact us or your tax professional for more information.